



Accelerate business growth with green energy

Commercial Property Assessed Clean Energy (C-PACE) is an innovative way for building owners to make affordable energy efficiency and renewable energy upgrades that save them money. Uncover new opportunities and strengthen your offerings to potential clients by becoming a C-PACE contractor. Develop more green energy projects and watch your business flourish. With every successful project, we are building a greener and stronger Connecticut.

Trusted partner



By becoming a C-PACE contractor and partnering with Connecticut Green Bank – a national leader in the green energy movement – building owners will feel more comfortable closing projects with you.

Sales support



With trainings, marketing materials, technical support and assistance in developing and pitching projects, Connecticut Green Bank provides the resources you need to confidently sell more green energy projects.

More business



C-PACE creates value for building owners of all types. With C-PACE, projects are more comprehensive and have fewer barriers to completion. You can connect with new prospects and expand work with existing clients.



Grow your business with green energy



Win more business with C-PACE

1. Get started

Attend a workshop, become registered as a C-PACE contractor, and start offering building owners 100% financing for green energy projects that feature energy efficiency and renewable energy components:

- Access the C-PACE Registered contractor badge.
- List your company profile on cpace.com.
- Start working with your new partners at Connecticut Green Bank to develop comprehensive green energy projects.

2. Get ahead

Connecticut Green Bank empowers you with the tools you need to excel:

- Attend ongoing trainings and workshops to hone your pitch and close more deals.
- Access co-branded marketing materials including sell sheets, case studies and more.
- Leverage technical review services to provide credibility to energy savings projections.
- Take advantage of project development assistance.
- Participate in direct-to-building-owner campaigns that generate leads.
- Get recognized for exceptional performance at the annual PACEsetter Awards.
- Become “Advanced” – Contractors with at least 5 approved C-PACE projects receive access to the C-PACE Advanced badge, which identifies contractors with the most experience and expertise. Unlock C-PACE Advanced benefits including preferred position on cpace.com and discounts on closing fees.

3. Grow your business

C-PACE creates opportunities to grow and move projects swiftly through your project pipeline:

- Gain access to new customers across multiple markets – commercial, industrial, office, retail, agricultural, nonprofit and multifamily.
- Lower financial hurdles for building owners by designing cash flow positive projects that don't require any money down.
- Develop deeper and more comprehensive projects that provide richer savings to building owners.
- Give building owners control over their energy costs, make them feel confident about making upgrades, and increase the comfort of their building.



Accelerate your business with C-PACE. Connect with us today. 860.257.2176 / www.cpace.com

The Connecticut Green Bank is the nation's first green bank. We're creating a thriving marketplace to accelerate green energy adoption in Connecticut by making green energy financing accessible and affordable for homeowners, businesses and institutions.

